

READY FOR FALL--NEWEST STYLE FEATURES IN LADIES' APPAREL

A superb line of suits, replete with the latest exclusive designs, made up in all the new and novel materials, including the new colors and shades. Twilight Blue, Emerald Green, Sapphire Blue, New Lilac, Elephant Tusk, Paradise Blue, London Fog, Pheasant Blue, Poppy Green, Delft Blue, Dawn Gray,

Our fall line comprises excellent values from \$19.75 up to

The Fall Skirts include many attractive styles in circular. gored and plaited styles; self fold and satin folds being the leading trimmings. Our entire line is made up of tailored, perfect fitting skirts. Popular prices-\$6.50, \$8.95, \$9.75, \$14.95 and \$19.75.

The new Directoire ideas in gowns, shown in satin, silk poplins and chiffon worsteds; an exquisite assortment of colors and shades. At \$39.50 we offer a most beautiful and exclusive

REDFERN'S AND WARNER'S Of noteworthy

Our New Fall Stock of Corsets is Coming in Fast. We Can Now Fit Every Customer With the Newest Style Corset

CORRECT corseting proves a revelation to all types of forms. It not only remedies defects by giving lines of grace, but adds a buoyant, elastic step.

Our styles for 1908 are selected from the very best makes we know, and you will find that the model our saleswomen select for you will be correct in every detail. We pin our faith to Warner's Rust-Proof Corsets. We have a sufficient variety to fit you perfectly.

The maker's guarantee which we extend to you covers the rusting, breaking or punching through of the boning, clasps, back

REDFERN WHALEBONE CORSETS-A beautiful model made of novelty cloth, satin broche, trimmed with wide embroidered insertion, edged with Val-lace and woven with satin ribbon. High bust, with an extremely long skirt-the back fully 31/2 inches

longer than the front and cut square to entirely enclose the figure.

Boned with the purest Arctic Whalebone, which molds into the form without losing its power to shape. All metal parts of the supporters, clasps and eyelets of corset are guaranteed rust-proof. The whalebone is rounded and celluloid tipped to prevent its punching

The Hose Supporters are the famous Security Rubber Button make, of wide silk elastic.

REDFERN WHALEBONE CORSETS-Model 4343. Model of white

Model 3636, Price, \$12.00.

bone or sidesteels; the rusting of eyelets or metal parts of hose supporters; the pulling through of eyelets. The Hose Supporters are the famous Security make. Prices range from \$1.00 to \$3.50 per pair. Every pair guaranteed.

WARNER'S RUST-PROOF-Style 189 is novel inasmuch as it is high above the waist, with a comparatively short hip that slopes up sharply towards the back. The long, straight front line gives a chic air to the form corseted in this model that is decidedly Frenchy. A point to call your attention to in Warner's Rust-Proof Corsets of moderately high and ultra high bust is that the line where the corset terminates

around the top is not discernible through the dress.

Security Rubber Button Hose Supporters.

Style 189, Coutille, \$2.00; style 289, Batiste, \$2.00.

WARNER'S RUST-PROOF-Style 281-for Well-Developed Forms. A beautiful model that gives the figure contour classified as "stunning," well-proportioned with long waist.

Attached are the Security Rubber Button Hose Supporters, that assist in holding the corset snugly:

181, Coutille, Price, \$1.75 per Pair; 281, Batiste, Price, \$1.75.



novelty cloth, a silk and cotton mixture, the silk forming the floral

SETS-A highly approved new model of the long back and high bust design, giving to a medium figure the curves and length between bust and waist now considered correct form. As much attention is given to shape below the waist at the back as is given above and to the waistline and flat effect. The materials are as beautiful in their way as is the shape, and the trimmings are exquisite. Security Rubber Button Hose Supporters. Model 41, Coutille, \$6.50; model 39, Batiste, \$5.00 per Pair.





REDFERN WHALEBONE COR-SETS-Model "27"-We verily be-lieve the most beautiful, corset we

Not only is it fair to look at, but joy to wear. Cut high and quite straight across the top, with the new long back. The skirt is cut to fully enclose the hips. Attached are the Security Rubber Button Hose Supporters—the proper hose supporter for so excellent a cor-

Well sustained with the best Arctic whalebone. Model "27," Coutille, Price, \$10.00; model, "1818," Batiste,

Early Fall Millinery Being Shown

Our display windows are beginning to reflect the trend of fall fashions. Interest centers in millinery and other apparel for women. The advanced showing of headwear is very pretty. Many of these hats are being offered at prices sufficiently moderate as to elicit favorable comment. Nearly all of the early fall hats are now in.

Aftractive Discounts in Ladies White Muslin Skirts

Muslin Skirts-Fine Cambric, body hemstitched tucks, lawn flounce, cambric dust ruffle, lace and embroidery trimmed; regular \$2.75 to \$3.50-at \$1.95.

Muslin Skirts-Lace trimmed; regular \$1.75 to \$2.25-at

Features on the Floor Below

New stock includes a handsome assortment of brass beds. marked closer than customary. In this department has also been added interesting assortments of novelty furniture. On the second floor, reached by elevator, new house furnishings attract early buyers-carpets, rugs, draperies, etc.

An Interesting Special in Early Fall Dress Goods

All wool Dress Goods, 36, 38 and 40 inch serges, panamas, diagonal serge and plaids, in all the new shades; navy, brown, green, red, black and Copenhagen blue. Very desirable for children's school dresses and shirt waist suits. Wide range of assortments. A surprising value at 69c.

Other Dealers Can't Figure Out How We Do It

In the Men's Corner, south entrance, to the left as you enter, is a large showing of Suit Cases, etc. We believe we sell more suit cases than any two other stores in the city. There's a shipment on the road nearly all the time. The stock is turned quickly. Nothing unusual for a customer to say: "You've saved me some money on this suit case."

Shipments of Fall Footwear Arriving

New fall styles are now being displayed. Oxfords will be worn until nearly December. There are many calls for high

WAISTS FOR EARLY FALL

Splendid quality of chiffon taffeta, made in the correct tailored style, with the new full length sleeve-a most practical and comfortable waist. Comes in black, navy, brown, gray, Copenhagen and myrtle. Regular \$6.75 value. Special for \$4.45.

An exquisite satine messaline waist, trimmed in the Val. and Maltese laces; yoke finished with French knots and fine tuckings; lace trimmed; three-quarter length sleeves, making a beautiful dress waist. Cream, shell pink and baby blue.

Plaid waists will be worn extensively this fall. Here is an opportunity to secure one of the newest models. A stunning waist, made with a yoke of net and trimmed with plain taffeta straps. Full length sleeves. Plaid effects in red and black, black and white, blue and white and brown and white.

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A beautiful taffeta waist, made with lace yoke, braid trimmed; short sleeves with new cut cuff. The proper waist to be worn with dress suits. Shown in black, navy and brown.

These three styles of waists-all regular \$8.50 values-special. \$6.75.

A most fetching tailored waist, made with broad plaits piped with black and white; trimmed with large pearl buttons and pockets; 34 length sleeves with turn back cuffs. Tailored collar with bow tie. Brown and navv.

These two regular \$9.50 waists, special, \$6.95. Silk lined eeru lace waists-Handsome styles. Special at

\$2.95 and \$3.95.

Splendid assortment of Wash Tailored Waists from \$1.30

We Can Almost Hear the Ringing of School Bells!

Sale of Opportune Moment in Footwear for Boys, Girls and Children.

interest to mothers who economically watch the spending of the family's income.

The prices are nominal when values are considered

A child could come to this sale, receive just as considerate aftention, be fifted just as carefully and be charged not one cent more than mothers who accompany their children.

We mean business when we have a sale. We make reductions worth while. We make no statements not backed by facts. The woman has no compunction who purchases merchandise with no regard to reliable sales The woman has sound judgment who buys carefully, and who is alert to sales at this store.

\$1.45-Misses' and children's slippers and oxfords, any pair in stock. We have values as high as \$3.00. A great bargain, for your children to finish the season in.

Our boys' shoes are made for rough and hard wear, and still they have that style and fit that suggest the well dressed boy.

BOYS', MISSES' and CHILDREN'S WELL MADE SCHOOL SHOES

10 Per Cent Reduction on Any Pair of Boys, Youth's, Misses and Children's Shoes in Our Department

An extensive line, all leathers and styles. Splendid reductions-considering that all are new goods, new styles, and that our children's and boys' shoes are always sold very close.

Nothing but the best-genuine rock oak soles in bottoms of our shoes, nothing but best selected leather in the uppers.

Finest and neatest effects you ever saw. Every part of our shoes suggests style, utility and comfort.

Every pair guaranteed to give reasonable wear.



